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Reply-To : transport-innovators@advancedtransit.org
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To : <transport-innovators@advancedtransit.org>
Subject : [ti] RUF progress in Denmark



Dear friends

I have been silent for a long time because of high level of RUF activities in Denmark.

To summarize:

Up to Sept. 2nd, I used a lot of time to move our RUF office to a new position.

Sept. 2nd I had organized a reception to celebrate the expansion of the RUF test center at Copenhagen University College of Engineering.

A journalist from one of the biggest newspapers in Denmark wrote from the event a very positive article.

A journalist from one of the largest TV stations read the article and made a very positive report about RUF sent in prime time.

Another journalist from the city close to where I was born, made a full page portrait of me and RUF. The article mentioned that we need a test track and that we know where to put it (close to a city called Naestved).

The media in Naestved went crazy and there was 4 articles and 3 interviews about the possible RUF test track.

At almost the same time, I was granted a 15 minutes presentation for the traffic committee of the Danish Parliament.

The rules are the following:

You can state your case using 15 minutes including questions from the committee.

The committee will not give you any feedback, but they might ask questions.

I used my 15 minutes efficiently and it was a very good thing that I had appeared on TV a few days before. There was 4 questions, so I got 25 minutes in total.

After the presentation I got feedback from members and it seemed that

they were impressed.

I have now sent them an invitation to visit the RUF center and to listen to a full RUF presentation (2-3 hours). I have also asked for \$3 million to create a 2 km test track but have heard no reaction yet.

2 more TV recordings followed and today there was a full page about me and RUF in a newspaper which is spread all over the public transport system in Denmark.

Besides the media activity, I am working on RUF test vehicle no. 2 with financing from the Lounsbery Foundation. The progress has been slow due to the movement of the center activities and the media. Now the center is fully operational and progress will speed up.

Palle R Jensen
RUF International